



You're invited to join the Royal Norwegian Embassy, Innovation Norway and National Geographic Society in celebrating the International Polar Year and the World Environment Day.

Arctic Norway and the relevance of Geotourism

Win a "Tour of a Lifetime" for two to Northern Norway or a Spitsbergen Adventure Cruise!

Educational Seminar:

At the Norwegian Embassy Chancery, 3:00–5:30 pm

- H.E. Knut Vollebaek, Ambassador of Norway welcomes you to exotic and unexplored Arctic Norway
- Hear from the Geotourism expert Jonathan Tourtelot, National Geographic Society
- Polar explorer and educator Liv Arnesen shares her stories from Svalbard
- Experience Arctic Norway's appeal through local stories as told by Andreas Viestad, Food Writer & TV Host (PBS)
- Enjoy a few minutes of magnificent scenery and intriguing culture from the TV series *New Scandinavian Cooking*
- King Crab safari anyone? Presented by the articulate adventurer Lars Petter Øie, Arctic Adventure Resort
- Arctic Experiences—from a US traveler's perspective, Jessica Maxwell, freelance writer

An "Ice-Breaking" Event:

At the Ambassador's Residence, 6:00–8:00 pm

Join us for a relaxing event in an authentic setting at the Ambassador's Residence. Sample from an Arctic menu, learn about the Sami people, reindeers and polar bears, adventurous safaris, fishermen's cabins, trolls, and much more.

RSVP to hege.barnes@invanor.no by May 30, 2007.



visitnorway.com

